

Message Text

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PAGE 01 STATE 101573

44

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM:OED:DEPD: STAN HAYS:JW

APPROVED BY EB/OCA/REP/EMKEON

COM:OED:DEPD: JAMILLER

COM:OED:DEPD: RLPRITCHARD

EA/J/DGBROWN

EB/OCA/REP/IAWILLIAMSON

----- 124173

R 011702Z MAY 75

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

INFO AMCONSUL OSAKA KOBE

AMCONSUL FUKUOKA

AMCONSUL NAHA

AMCONSUL SAPPORO

UNCLAS STATE 101573

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: FOREIGN BUYER PROGRAM: U.S. WHOLESALE MARTS

REF: TOKYO A-113

1. PERMANENT DISPLAY FACILITIES, TRADE MARTS AND CENTERS EXISTS IN MOST MAJOR U.S. CITIES, INCLUDING CHICAGO, DALLAS, NEW YORK AND LOS ANGELES, COVERING VIRTUALLY EVERY POSSIBLE CONSUMER ITEM FROM GIFTS AND APPAREL TO HOME FURNISHINGS, HOUSEWARES, ETC. ALSO, IN EACH CITY THERE ARE NUMEROUS LOCAL, NATIONAL AND INTERNATIONAL CONSUMER GOODS EXHIBITIONS HELD EACH YEAR IN ADDITION TO PERMANENT DISPLAYS FACILITIES. ALL OF THESE OFFER EXCELLENT POTENTIAL AS A WAY TO 'SHOP' IN THE U.S. FOR FOREIGN RETAILERS, WHOLESALERS AND IMPORTERS.

2. WE ARE LOOKING INTO ALL POINTS RAISED IN REPAIR AND WILL ADVISE FINDINGS SOONEST. EMBASSY INITIATIVE APPRECIATED. KISSINGER
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Message Attributes

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Disposition Date: 01 JAN 1960
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Disposition History: n/a
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Margaret P. Grafeld
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05 JUL 2006

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TAGS: BEXP, JA
To: TOKYO
Type: TE
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